

## **MC3306 Story Guidelines**

For your broadcast version:

- Two interview minimum, unless you're doing a personal profile piece
- Each story typically has 3-5 soundbites, but your mileage may vary based on your topic
- Your package will likely be anywhere from 1:00-1:30. Read it aloud, see how long it takes and add in your soundbite times at the end to see if you're in that range. If you need to go longer, ask permission
- I may pick a couple stories to go to KTSW and cut audio after the fact, but we'll worry about that when the time gets here

For your Web version:

- Include a picture you took yourself
- Include a link
- Write the version using standard, print-style techniques for the Web that you learned in 1313
- Upload to the class blog